



Michele Strom

PERMANENT MAKEUP STUDIO & ACADEMY

Powder Brow Training

April 22-24th Model 4/25th

SMALL CLASS SETTING WITH FULL KIT

PMU MACHINE INCLUDED

- COLOR THEORY
- MICHELE'S PROPRIETARY MAPPING & SHAPING
- BROW TECHNIQUES- MICHELE'S SIGNATURE BROW
 - MICROBLADING
 - POWDER SHADING- MACHINE WORK
- PRE/POST CARE FOR YOUR CLIENTS
- BUSINESS STRATEGY
 - PROPER PHOTO TAKING/EDITING
 - TIPS TO BUILDING YOUR CLIENTELE
 - CONQUERING SOCIAL MEDIA
 - WEBSITE/POINT OF SALE SYSTEMS
 - EMAIL MARKETING
- OPTIONAL LIVE MODEL TRAINING ON SEPTEMBER 8TH
- CERTIFICATE OF COURSE COMPLETION
- SUPPORT AFTER TRAINING

Cost:

- \$2750 (3 day training) with kit and PMU machine
- Add \$500 for live model on 4th day (Optional)

Date:

- April 22-24th (Class) April 25th live Model (optional)

Registration:

- Email training@michelestrom.com to register and reserve your spot.

